

Minutes
Sauk County Development Corporation
Monday, April 20, 2015
Sauk County West Square Building, Room, 213
Baraboo, WI

I. Call to order and introduction

Friede called the meeting to order at approximately 6:00 p.m. at the Sauk County West Square Building, Baraboo.

Present: Roger Friede, Wendy Crary, Andrew Strathman, Gene Robkin, Bill Wenzel, Eric Peterson, Marty Krueger, Jim Bowers, Mayor Mike Palm and Tara Zitzner.

Absent: Alt, Ring, and Priegel.

Others present: Gina Templin, SCDC, Mary Gage, Wisconsin Economic Development Corporation.

II. Certification with Open Meetings Law. Templin certified that the meeting had been properly noticed.

III. Adoption of agenda. Motion made by Bowers, seconded by Zitzner to adopt the agenda as presented. Motion carried unanimously.

IV. Adoption of minutes. Motion by Strathman, seconded by Crary to adopted the previous meeting minutes as presented. Motion carried unanimously.

V. Financial Reports. Friede presented copies of the Profit and Loss statement from January 1 through current date and explained the financial status of the organization.

VI. Business of the Year. Crary updated the Board on the activities of the selection committee and where things are at with the Business of the Year banquet.

VII. Officer Nomination Committee update – Wenzel. Wenzel stated they would like to nominate Palm for President of the organization. Palm thanked Wenzel, but stated he could not take on the seat and still give the time and attention to both the City and the organization that both required. Friede explained to Wenzel to research the interest in possible people to nominate for President and gage their interest prior to the nomination.

VIII. Strategic Planning – Jenny Erickson facilitated the following discussions:

- Strathman and Erickson discussed the board position description and skills matrix. Motion by Strathman, seconded by Bowers to approve the Board Member position description and skills matrix. Motion carried unanimously.
- Erickson reviewed the final draft of the SCDC Strategic Plan and spoke of suggested additional language to be added and other modifications to be made. An Executive Summary will also be created. Motion by Bowers, seconded by Strathman, to formally approve the Strategic Plan, with proposed changes. Motion carried unanimously.
- Erickson discussed benchmarks for measuring SCDC's progress/impacts and discussed metrics and comments by Matt Kures. The Board discussed developing a dashboard more specific to their measurements and possibly waiting until they have an Executive Director on board.
- Discussion of Executive Director skill set and position description. Adoption at the next meeting.
- Next steps: sell the plan and reach out to all the communities and get the buy in that the SCDC needs.

IX. Board Member Comments.

Friede asked Mary Gage to introduce herself. Gage introduced herself and spoke briefly about her role with Wisconsin Economic Development Corporation and the assistance she can provide to SCDC and the business community.

Krueger spoke of Hilbert Communications is building out the rest of broadband communication in Sauk County. He also spoke of the Manufacturing skills meeting.

X. Adjourn. Motion by Bowers, seconded by Cray to adjourn. Motion carried unanimously.